



Self Checkout Focus Group Overview

What is the Self Checkout Focus Group (SCSFG)? This is a customer-led group of global retailers who run IBM Self Checkout today, or are strong prospects to run IBM Self Checkout in the near future. It is a group that believes in collaboration among each other and IBM, with the goal of interacting with IBM subject matter experts to influence product roadmaps and gain insights on best practices. The group plans to meet twice each year with the agenda and priorities determined largely by the SCSFG Steering Committee – currently consisting of 4 retailers – in coordination with all of the SCSFG members.

We invite you to attend the next SCSFG meeting scheduled for **April 29-30, 2010** in San Antonio, TX, USA, following the annual IBM Retail User Group (IRUG) conference (April 25-28 in the same location). Learn about upcoming announcements, share best practices and provide feedback on product roadmaps – plus, meet the IBM Self Checkout team based in RTP face-to-face. If you cannot join in person, we welcome you to join us through a virtual session online. Each participating retailer will also be added to all future email distributions from the SCS Steering Committee, including future meetings updates and requests for requirements feedback and prioritization. Look for more details coming soon.

We are pleased to host the 3rd SCSFG meeting, and for the 2nd year in a row in conjunction with the IRUG conference. This combined event offers IBM Customers the opportunity to attend the IBM Retail User Group conference as well as participate in an insightful and interactive forum designed specifically for our IBM Self Checkout Users.

The IRUG conference, April 25-28, 2010 is one of the key activities of the User Group, where retail industry leaders from around the world meet to share best practices, attend workshops, explore real life case studies, network with fellow colleagues, learn about IBM solutions, both store-based and beyond, and provide feedback on new IBM products and directions. A unique retail industry event, this conference brings together retailers, IBM executives, and Business Partners for unsurpassed education and networking opportunities.

We encourage our Customers to sign up for the User Group conference and also register for the Self Checkout Focus Group. We also encourage you to become IBM Retail User Group members and attend the Conference. One of the few independent user groups still in existence, IRUG is an organization run by retailers for retailers, and offers the opportunity for general business retailers to network and share experiences with other IBM retail customers.

Please use the form on the next page to register for these events. Check the User Group website for additional details on specific activities and agenda updates: www.ibmretailug.org.

We look forward to your participation in the IBM Self Checkout Solutions Focus Group.



Conference / Focus Group Registration Form

Organization Name: _____

Address: _____

City, State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

Conference Attendee(s):

April 25 - 28 (Registration fee: \$495)

Name: _____ email: _____

Name: _____ email: _____

Name: _____ email: _____

Name: _____ email: _____

Focus Group Attendee(s):

1. IBM POS Application Focus Group: April 28-29 (noon – 5 pm on 4/28; 8am – noon on 4/29)
2. IBM Self Checkout Focus Group April 29–30 (noon – 5 pm on 4/29; 8am – noon on 4/30)
3. Attend both Focus Groups

	1	2	3
Name: _____ email: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____ email: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____ email: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____ email: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Registration fees for:

User Group Conference:

1. Number attending: _____ x \$ 495 = \$ _____ by March 12, 2010
2. Number attending: _____ x \$ 545 = \$ _____ after March 12, 2010

Focus Group registration fees:

- POS Application Focus Group only: \$100
- Self Checkout Focus Group only \$100
- Attend both Focus Groups \$175

1. Number attending POS Application Focus Group only: _____ x \$ 100 = \$ _____
2. Number attending Self Checkout Focus Group only: _____ x \$ 100 = \$ _____
3. Number attending both Focus Groups: _____ x \$ 175 = \$ _____

Total Fees Enclosed: \$ _____



Registration Form
IBM Retail User Group Annual Conference
33rd Annual Conference – April 25 - 28 – San Antonio, TX

Method of Payment:

Check enclosed (U.S. funds only). **Make payable to:** IBM Retail User Group

Registration form sent by FAX. Fax to 440.238.6698

MasterCard payment

VISA payment

AMEX payment

Acct. No. _____ **Exp. Date** _____

Name on card (please print) _____ **Total charged \$** _____

Fax to: 440.238.6698

Email: issug@roadrunner.com

Mail to:

IBM Retail User Group
8421 Lorraine Drive
Strongsville, OH 44149