

IRUG 2008 Elective Session Schedule

Room	Anemone	Damselfish	Fantail	Japanero	Koi	Nomeus	Velitail	Oceans Ballroom (main tent)
TRACK	Store Operations	Store Operations	Customer Service	Architecture/ Infrastructure	Architecture/ Infrastructure	Electronic Payments	Checkout	Checkout
Monday May 19, 2008 2:15 - 3:00 pm	Increasing Efficiency at the Front End Balance Innovations	IBM's Retail Green Initiative IBM	Next Generation Promotions and Loyalty for 4690 Retailix	Evaluating Web-Based Solutions for In-Store Use AccessVia	The Platform Wars: Avoiding Collateral Damage in Retail Cornell-Mayo	EFT Canada & USA Update ST & J Retail	TotalFreedom™: Limitless POS Expandability Metrologic	Best Practices to Ensure POS Roll-Outs are Streamlined Direct Source
Monday May 19, 2008 3:15 - 4:00 pm	Real Time Video Analytics for Retail Evolution Robotics	IBM Global Financing IBM	Changing Customer Expectations LakeWest Group	ARTS SOA Blueprint ARTS / IBM	Intercepting the Future – A How to Guide Next Retail Group	Motorola's mWallet: Enabling Mobile Commerce Motorola	Trends in Global Retail Cash Automation Systems MEI	Optimizing the Customer Experience at Checkout IBM
Monday May 19, 2008 4:15 - 5:00 pm	Back Office Conversion: Real World Implementation Balance Innovations	Loss Prevention - New Video Surveillance Trends IBM	The Next Wave of Consumer Self Service IBM	Extending POS Functionality In The Retail Store Microsoft	Overview of TotalStore and Retail Integration Framework IBM	Wireless Network Considerations for PCI Compliance Motorola / SofTechnics	Take Control of New Store Openings and Remodels Children's Place Tekserve POS	IBM 4690 Retail Platform - NDA IBM
TRACK	Store Operations	Share the Experience	Customer Service	Architecture/ Infrastructure	Architecture/ Infrastructure	Checkout	Checkout	Checkout
Tuesday May 20, 2008 1:00 - 2:00 pm	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall	Birds of a Feather Exhibit Hall
Tuesday May 20, 2008 2:15 - 3:00 pm	Immersive Retail Strategies IBM	"Share the Experience" Social Network	IBM expands AnyPlace Kiosk to Point of Sale IBM	Business Process- Driven Application Integration Oracle	IBM's Remote Management Agent IBM	SurePOS ACE Roadmap - NDA IBM	Reducing the Total Costs of POS - new TCO model IBM	IBM SurePOS Hardware Update - NDA IBM
Tuesday May 20, 2008 3:15 - 4:00 pm	IBM WebSphere Commerce IBM	"Share the Experience" Alternate Payment Compliance	Specialty Retail: Maximizing the Quality of the Customer Experience IBM	IBM's Remote Management Agent IBM	Clean Up your Store Backroom: Simplify, Consolidate, Virtualize IBM	IBM Solutions in the Grocery Segment IBM	IBM Self Checkout - CHEC software IBM	New IBM SureMark Printer Models - NDA IBM